

## BOYCOTT CHARGED AGAINST 'RING'; COLES SAYS HE IS NOT CANDIDATE

Club Organized to Put Kelly et al. Out of Business Discusses Local Politics, Boycotting and Herald Editorial; "Apple Pie" Coles Says He Wants No Pie; Boycott Makes Business Better.

**"BOYCOTTING** for political purposes is going on in many lines of business," said A. P. Coles Friday night at a meeting of the County and City Democratic club. During his address Mr. Coles made the positive statement that "under no circumstances would I be a candidate for the mayor's or any other office."

During the meeting about a dozen addresses were made, the last speaker, Rev. S. J. Sorenson, making a sincere request that, in the future, persons addressing the club refrain from profanity, at the same time calling attention to the fact that profanity had been used rather freely during the evening. Most of the speakers referred to the charges made by mayor C. E. Kelly that there were some crooks in the "anti" organization.

"We have no boycotting to be done," said A. P. Coles, "but from what I hear there is plenty of it being done, and it is being done in many lines of business. A man said to me, and he is a prominent business man, 'I am afraid I will hurt my business.' He was afraid of a boycott. Well, since I began working in this organization my business has increased."

**No Dummy Members.** "It has been said that our membership is not properly recorded and the regularity of the membership has been questioned. I want to put this straight once and for all. There is not a member in this club who has not signed his own name to an application blank. We have all of these blanks and any honest man is at liberty to count them and verify our figures. The best citizenship of El Paso is represented in this club. The people are tired of the way things are running and we are going to have a change. We want parks, scenic drives, sidewalks and all good improvements. But we must be careful that taxes are not raised too high. Cities like Denver, Oklahoma City and Fort Worth have suffered much from this."

**The Herald Is Fair.** "I am glad to say that the Herald has been very fair to us in this campaign, and I want to refer to an editorial printed today in that paper. The cause of the editorial was a letter signed 'Anti.' I want to say to you that that note was sent as a blind, as a misleader, as a trap. It is not the first time that these tactics have been adopted. You will all do well to keep your eyes open."

**Thornton Hardie Speaks.** "When we go after these people and begin asking for votes we must have something definite to tell the voters," said Thornton Hardie. "We must have some good reasons to tell them. We must tell the people why and prove to them why they should vote against the ring."

"If a man spends money for flash, he goes broke. And if a man spends his money for flash, to give itself the appearance of being prosperous, it too, will go broke. El Paso has no money to spend on flash. We must put out the 'ring,' which has not given value received and put in a set of men who will give actual and tangible value for

## ELKS LODGE WILL DISTRIBUTE MANY BASKETS OF FOOD TO POOR FAMILIES.

Will Distribute Many Baskets of Food to Poor Families.

Final arrangements will be made next week by the local lodge of Elks for the distribution of the Christmas baskets to the poor. These baskets will be distributed on Christmas eve in automobiles donated by several of the local sales agencies and members of the lodge.

The basket fund has been growing rapidly during the past several days. The members of the lodge are not in the city have been mailing their checks to the secretary. The basket fund was inaugurated several years ago and on Christmas eve nearly all the Elks' lodges in the country distribute the baskets which contain sufficient food to last a small family for a week. Clothing and fuel is also often included when destitute cases are found. The Elks now have a committee that is securing a list of names of the poor to whom the baskets will be distributed.

The New Year's hall to be given by the Elks' lodge will be held under the "Brotherhood" banner at the lodge on Tuesday night. The proceeds from the dance will go to the movement.

**Moore to Initiate Candidates.** Several candidates were initiated Friday evening by the local lodge, Local Order of Moose, at the lodge room on Texas street. Another class meeting will be held at the meeting next Friday evening. On next Wednesday evening the lodge rooms will be thrown open to the mothers, wives, sisters and sweethearts of the members.

The local lodge expects the committee recently appointed by the grand lodge for the purpose of selecting a site for a sanatorium, to arrive in El Paso after the holidays. Several sites are under consideration and the committee will select one here and that the construction work on the building will be started next spring.

**Elks to Initiate Large Class.** The local lodge of Elks will initiate a large class of candidates on Tuesday night, Dec. 15. A class of perhaps 15 will be given the degree work. The Elks held the first of a series of dances and social sessions at the lodge room on Thursday evening. The entertainment committee of the lodge is planning a number of these entertainments for the winter.

**Columbians Plan for Christmas.** The Knights of Columbus have completed final arrangements for a Christmas tree to be set up in the lodge room on Christmas eve. Plans were made at a meeting held Thursday evening. The tree will be decorated with presents and a musical entertainment will be given. A dinner will also be served. The Elks, Moose, Eagles and other lodges in the city are planning Christmas trees.

**Bees Elect Officers.** Officers for the ensuing year were elected Tuesday night at the regular meeting of the El Paso Hive No. 1, Benevolent Order of Bees. At the conclusion of the election of officers, a luncheon was served. The following are the officers elected: President, J. P. Spencer; vice president, R. M. Luce; secretary, Newton C. Baskett; treasurer, H. J. Hoffer; chaplain, Charles Clark; physician, Dr. E. D. Strong; historian, T. L. Bernard; keeper of records, G. O. Schneider; guard, Charles F. R. Moody; musician, S. R. Brock; keeper of skull, L. A. Evans; humorist, Wm. Pahlke; keeper of hive, W. W. Steen; secretary of the lodge, Devore; junior sentinel, Charles H. Mischell; outer sentinel, Frank Gowans.

**R. O. P. to Have Christmas Tree.** The Knights of Pythias will have a Christmas tree and entertainment Christmas eve followed by a dance. The knights will complete final arrangements for the entertainment at the meeting to be held next Friday evening. At the meeting a standing committee was initiated. Next Friday work will be done in the second degree.

**George F. Moore, Secretary of El Paso Lodge No. 1,300 A. F. & A. M., is in Waco, where the grand lodge recently met. Mr. Moran is chairman of the committee on work and this committee is still sitting at Waco. J. F. Luce, who represented El Paso lodge at the grand lodge, has returned.**

**PHONE EASY 8 FOR COAL, WOOD AND KINDLING.** Service best ever. Try us and be convinced. Adv. NEFF-STILES CO.

**Association em tickets, 5 for 25c. Good on any Association car—Advertisement.**

**For the folks back home. International cigars—Advertisement.**

## Advertising; the Direct Appeal

Spasmodic Advertising Does Not Pay; Constant Hammering, With Advertisements That Appeal Direct to the Buyer, Brings Results.

**"ADVERTISING** is simply the voice of the market place speaking to all men in the highways and byways; its animating motive is education; its first purpose is to educate the people to realize new wants and desires, and to create a confidence in the ability of this generation to satisfy these wants," said A. E. Rowlands, vice president of the Rotary club, local representative of the Bureau of advertising machinery. "The new population, a busy, changing civilization, an aggressive demand for immediate knowledge of the latest developments in its supply and demand, require some method quicker than the salesman's visits, more economical than the waiting until a pleased public shall be the slow seepage of satisfaction from man to man, wear a pathway to the door of the maker or seller of goods."

**Opens Opportunities.** "In order for advertising to become the potent creative force of a bigger business for you, for this city, for it to achieve even a small part of its possibilities for those interested, we must assume a positive and not a negative attitude. It is the man who has no faith in things as they are, whose faith doesn't catch fire when he looks at the opportunities in his life in American business offers him."

**English Unions Agree To Employment of the Belgian Refugees There** London, Eng., Dec. 12.—The problem of employing Belgian refugees in England has been discussed between representatives of British and Belgian trade unions and employers in the engineering trades. The British unions have agreed to the employment of Belgian workmen where there is a shortage of local labor, provided that the conditions of employment are at least equal to those recognized by the unions. This recommendation has been accepted by the local committees, subject to its not operating where there have been abnormal numbers of men signing the vacant books.

**An Advertiser a Dreamer.** "The successful advertiser is always a dreamer; he must have the imagination; he must have a vision of what he must be able to see the chicken in the pot. He must know that this ability alone is responsible for the creative force in advertising. He is not a dreamer because he is hungry, and not because he is afraid of the doctor. He ought to advertise because he wants a bigger and larger business. He ought to be proud in being able to deliver a service that the people will be glad to pay money to get, not because he is afraid of being accounted a back number."

**A Dreamer's Example.** "It required some vision and a theory upon the part of general manager Woolley of the American Radiator company to get the publicity of placing steam heat and hot water systems in the homes of the farmers. A knowledge of selling conditions in the demonstration of the American Radiator company to get the local plumber or heating contractor to push the sale, so what was the next step? The answer is simple. The salesman couldn't do it. What did the farmer read more than anything else? The farm paper. Next day the farmer's boy, what was the monthly magazine. Hence, the American Radiator company's campaign in these three mediums was successful. The farmer has paid well. Yet, steam and hot water heaters installed for 20 years before the American Radiator company took up this development."

**Boosting Canned Goods.** "The National Canners' association started a fund of \$150,000 to overcome the idea that canned goods are inferior. The idea that canned goods had become a common result of eating canned goods. The old plan would have been for the canner to tell the public that the food was better than anything else, then wonder why the public didn't believe it. The new plan is to advertise."

**When the Ingersoll watch was introduced into England, the Ingersoll people started after the Jewellers. They found that the Jewellers wouldn't handle the watch, because a 5 shilling watch interfered with their 12 goods. Then, what were they going to do? They put the watch in the hands of the jewellers and they started to sell watches to the stationers and hardware dealers, and there they are today.**

**Laying the Foundation.** "The man of wisdom sees not only those people who are about to buy an article that he sells, but he sees the article that he sells rather than he permitted to drift in another, but he sees beyond that relatively small part of the public, he intuitively feels the field of those that must be made to think about him and his goods, then beyond those again a still greater world, and he talks about it after tomorrow be brought within the range of the appeal of his advertising."

**The Direct Appeal.** "This is the art of selling at its best—the direct appeal. This is the philosophy of advertising, the selling of the little interests of the little people. The ability of the big man to understand the little man is the key to the aggregate is everything. In a broader way, advertising has helped to work out the destiny of nations. In this country, it saved the nation in those first days of the war, when Lincoln had to get money and get it quickly. A Philadelphia banker, Jay Cooke, took a large share of the first loan issued immediately after the first battle of Bull Run."

**England Appoints First Minister to Vatican** London, Eng., Dec. 12.—Sir Henry Howard has been appointed as Great Britain's first minister to the Vatican. He was officially announced Friday.

**He married an American woman, Miss Cecelia Riggs, daughter of the late George W. Riggs, of Washington, in 1857. She died in 1907. Sir Henry was an attaché of the British legation at Washington when he met Miss Riggs.**

## Fin, Fur and Feather Rifle, Rod and Scatter Gun

By W. L. HAMILTON.

**YOUR** daddy could shoot. You have always been more or less a hunter, and, to hear you tell it at least, and, to hear you tell it at least, you are a good shot. But how about your boy? Has he ever shot a gun? Has he ever had a chance? Kitchener, in advising those entrusted with the training of volunteer English troops, said, "Teach them to shoot. I don't care if they can not tell right foot from left, but teach them to shoot." Not only in the present war that prompted Kitchener's thought, and now comes Gen. McChesney, but in the past, the man who has been returned from Europe, imbued with great admiration for the German army of firing from the hip, during the war, it is possible for an American to improve of any method of rifle shooting that does not contemplate aiming at its object.

So long as we have game and hunters we are well trained men to shoot. There are now in the United States more than 2,000,000 sportsmen who get more or less experience, not only in the use of the gun, but in the use of the gun. It is to take care of himself in the open. These men constitute an army of defence. I know military men will sneer at this idea, but it is a fact, and was proved at Bunker Hill, Lexington and New Orleans, and by the backwoods riflemen of the north and south during the civil war. Their untrained and unofficer military men under stand those terms, defeated cavalry, infantry organizations. Why? Because they could shoot.

Don't let your boy grow up without acquiring a knowledge of the use of firearms. Your boy doesn't have to be a soldier. The big out-door life is all around us. There is game of all kinds at our very door and every day you stand before a means of health, good morals and manliness to him, with a gun. It may be just a toy gun now, but get him a gun and do it this Christmas.

**Geo. Hitt is reported to have killed a bob cat over in the Organ mountains since the deer season in New Mexico closed. Let's see, George used to be a New Mexico game warden, didn't he?**

**Joe Woodson, Fred Weckerle, and Wm. M. Petolicas spent the day last Saturday in the upper valley hunting quail, killing 25 birds. Judge Woodson and Judge Petolicas have the same ambition, and they have talked with a wing shot as is Maury Kemp.**

**S. J. Whitcomb, J. H. Harper, Dayton Phillips, and Clarence Harper made a 97 mile trip down the valley Nov. 29th in a vain effort to find some unexploited game. Dayton returned considerably elated over his marksmanship, having hit Piper's hat when it was thrown into the air while his own sky piece was unprepared, notwithstanding that each of the party took a shot at it. Harper says they did not take any thing out of bringing anything back, which sounds fair enough.**

**W. L. Watson, J. H. Harper and Tom Zimbleman spent the day last Saturday at 4:30 p. m. in Zimbleman's car for the Franklin mountains. Camp was set on the mountain side, and the glare of El Paso's electric lights. Next morning the party left camp at 7 a. m., each going a different direction, and by 10 o'clock each man had killed a deer. The buck killed by Zimbleman was exceptionally large. In fact, so large that the three men could not carry it to a point where they could get it into the car and it was necessary for them to borrow a horse from adjacent ranch to bring in the meat. This party was at no time more than 18 miles from El Paso; they were back in the city by 10 o'clock. The second evening, therefore, were out only 24 hours, and killed three deer, one of which was a record shot. They have talked with the men who saw the deer brought in. The Texas season does not close until Jan. 1, and you are allowed to kill three deer each season.**

**Arthur Seamounts, Joe Kernell, and Ben Chavez spent last Sunday down the valley, two miles below Belen, quail hunting. They got only 15 birds, but had a cracking experience with the prairie fire. Seamount's Buick, in which the party were riding was stalled in the sand and the fire had almost reached**

**Notice to Bank Patrons.** Beginning January 1st, 1915, the undersigned banks, members of the El Paso Clearing House Association, will handle notes bearing interest from maturity only.

This change is due to the regulation of the Federal Reserve Banks which requires that all notes which they accept from affiliated banks shall bear interest from maturity. This does not apply to notes secured by Vendor's Liens, Mechanic's or Material Men's Liens or to Bonds of Trust Liens on real estate.

**First National Bank, City National Bank, Rio Grande Valley Bank & Trust Co., El Paso Bank & Trust Co., Union Bank & Trust Co., Commercial National Bank, Texas Bank & Trust Co., Security Trust & Savings Bank, American Trust & Savings Bank, Dated December 3, 1914. (Advertisement.)**

## Game Alone Won't Make Your Hunting Trip a Real Success

More than half the joy of a gunning trip depends upon a compact and convenient camping outfit—and the right kind of hunting clothes. Our line of camp supplies and hunting-trip accessories is complete—and you need scarcely be told that we carry all the standard makes of Guns and Ammunition.



### Look Over This List Before You Start

- |             |                    |                |
|-------------|--------------------|----------------|
| Tents       | Icy-Hot Sets       | Hunting Coats  |
| Camp Stoves | Cooking Utensils   | Hunting Vests  |
| Camp Chairs | Axes               | Hunting Pants  |
| Camp Tables | Aluminum Camp Sets | Hunting Knives |
| Gun Cases   | Shell Cases        | Leggings       |

## Give Him a Gun For Christmas

## Krakauer, Zork & Moye's S.I.

"HARDWARE SATISFACTION."

117 San Francisco St.

## Men's Presents

**MEN** do not care for fanciful gifts. Why not get him something practical—something to wear.

And, remember, a man's present from a man's store—where a man's tastes and tendencies are studied and understood—will be appreciated by the men folks.

A selection from our shop will not be classed as useless presents.

There is no such thing as being unable to exchange any article bought from us at any time.

**HARRY SWAIN HATTER & SHIRTMAKER**  
109-111 TEXAS ST.

**THE COW BOY, \$200.00**

The Hostiles, \$300, and The Forest Ranger, \$500, painted by Mr. W. H. Dunton, who has headquarters in Tona, New Mexico, where he paints Indian and western life from nature. By special arrangement Mr. Dunton has left these paintings with us for sale. They are now on display in our window.

**TUTTLE PAINT AND GLASS CO.**  
210 N STANTON ST.

## Suggestions For Christmas

Rifles, Shot Guns, Pistols, Hunting & Pocket Knives, Safety Razors, Foot Balls, Golf Balls, Bags & Clubs, Hunting Coats, Saddles.

**Shelton-Payne Arms Company**

## THIS BOOK SHOULD BE IN EVERY AMERICAN HOME

President Wilson in a recent message to the National Educational association, in session at St. Paul, said that "nothing less than a comprehension of the national life is necessary for a teacher." By this means he is enabled to think nationally and not locally or provincially. This is equally true of all our citizenship, and the only means of acquiring this comprehension is to know and understand history. The work now being offered by this paper to its readers is far and away the best work of its kind. Its division of history into logical epochs that mark the boundary lines of the different periods of the world's progress, is a stroke of genius. The illustrations, both in color and half-tones, 150 of them, the handsome text, and the beautiful de luxe style of binding, make the five volumes an attractive offer. Our readers will find elsewhere in today's issue should be clipped at once.

### DAILY RECORD

**Deaths Filed.** North side of Grand View avenue, between Wright and Vermont—Mary P. Rios, 40, to Gretchen, 60, of foot 8 and 9, block 4, Golden Hill addition; \$1 and other consideration; Dec. 10, 1914.

South side of Caroline street, between Portland and Seattle avenues—El Paso Heights Investment Co. to Frank Turner, lots 20, 26, 21 and 22, block 54, El Paso Heights addition; consideration \$190; Nov. 21, 1914.

South side of Bassett avenue, between Thurlow and Cherokee avenues—Vicente Lira to Francisco Lopez, lot 4 and north one-half of lot 5, block 22, Bassett's addition; consideration \$100; Dec. 4, 1914.

South side of Hastings street—Government Hill Co. to W. H. Butterbaugh and Lot 2, Butterbaugh, lots 24 and 25, block 35, Government Hill addition; consideration \$250; July 18, 1914.

**Automobiles Licensed.** 2527—J. de la Garza, 516 Mesa avenue, seven passenger Cadillac, five passenger Ford.

2528—Mrs. R. W. Deason, 2514 Montana street, Saxon runabout.

2531—Ernest C. Lutz, 1512 Blaine, five passenger Buick.

2532—J. A. Berteaux, 1314 Texas, five passenger Buick.

**Licensed to Wed.** Eugene D. Joseph to Elizabeth Goodfellow.

Harry Steinberg to Martha Sogerman.

Lee Shaw to Maria M. Rascon.

Frank C. Bell to Dorothy Stammann.

**Deaths.** To Mrs. Jose G. Rodriguez, 215 Florence street; Dec. 2.

**Latest Popular Mexican Music For Piano.**

Owners of Pianos who can now get the latest popular Mexican music in rolls for their players. "Tres Polkas," "El Pagan," "Alejandra," "Jesuquita," "Adela," "Alto Quieto," "Dias Felices," "Chaquateros," etc. El Paso Piano Co., 208 South Texas street, are sole agents.—Advertisement.

**DON'T SPEND ALL YOUR MONEY FOR CHRISTMAS PRESENTS AND DIE THIS WINTER FROM NEGLECT**

Get the Osteopaths soon enough and you don't have to have operations for Appendicitis. And stop taking calomel and other drugs and go to Osteopaths now and you won't have cancer and pneumonia and consumption and catarrh and fevers. For they leave no stagnant blood in your system and cause those diseases. Don't let female diseases run when they can restore your circulating blood and make you well as a girl. There never was such a greater percent of all kinds of diseases cured as they cure at

**Dr. A. T. Still Osteopathic Infirmary**  
291 W. Missouri Street.